



Name of Product as Marketed	Type of Product	Claim	Company	Species	Market**	Year Seal Awarded
Prescription Diet®Canine t/d: Original Bites and Small Bites	Diet	Plaque & Tartar	Hill's Pet Nutrition Inc.	Dog	Veterinarian	1998
Prescription Diet®Feline t/d	Diet	Plaque & Tartar	Hill's Pet Nutrition Inc.	Cat	Veterinarian	1998
New and Improved Prescription Diet®Feline t/d	Diet	Plaque & Tartar	Hill's Pet Nutrition Inc.	Cat	Veterinarian	2001
Friskies®Cheweez® Beefhide Treats	Rawhide Chew Treat	Tartar	Friskies Petcare Co.	Dog	Consumer	2001
Science Diet®Oral Care Diet for Dogs	Diet	Plaque & Tartar	Hill's Pet Nutrition Inc.	Dog	Consumer	2001
Science Diet®Oral Care Diet for Cats	Diet	Plaque & Tartar	Hill's Pet Nutrition Inc.	Cat	Consumer	2001
Iams®Chunk Dental Defense Diet for Dogs	Diet	Tartar	Iams Company	Dog	Consumer	2003
Eukanuba®Adult Maintenance Diet for Dogs	Diet	Tartar	Iams Company	Dog	Consumer	2003
Purina Veterinary Diets®DH Dental Health® brand Feline Formula	Diet	Plaque & Tartar	Nestle Purina PetCare	Cat	Veterinarian	2006
Purina Veterinary Diets®DH Dental Health® brand Canine Formula	Diet	Tartar	Nestle Purina PetCare	Dog	Veterinarian	2006
Purina Veterinary Diets®DH Dental Health® brand Small Bites Canine Formula	Diet	Tartar	Nestle Purina PetCare	Dog	Veterinarian	2006
Purina Veterinary Diets®Dental Chews brand Canine Treats	Rawhide Chew Treat	Tartar	Nestle Purina PetCare	Dog	Veterinarian	2006
Canine Greenies® - all sizes	Edible Treat	Plaque & Tartar	The Nutro/Greenies Company	Dog	Consumer & Veterinarian	2007
Tartar Shield Soft Rawhide Chews for Dogs	Edible Treat	Tartar	Therametric Technologies, Inc.	Dog	Veterinarian	2007

Canine Greenies® Lite - all sizes	Edible Treat	Plaque & Tartar	The Nutro/Greenies Company	Dog	Consumer & Veterinarian	2008
Canine Greenies® Senior - all sizes	Edible Treat	Plaque & Tartar	The Nutro/Greenies Company	Dog	Consumer & Veterinarian	2008
, and Chews for Dogs - all sizes	Edible Treat	Plaque & Tartar	Sugar Creek Pet Products, Diamond Foods, Inc.	Dog	Consumer	2008
Dog::ESSENTIAL™ healthymouth™ anti-plaque water additive	Water additive	Plaque	HealthyMouth LLC.	Dog	Consumer & Veterinarian	2008
Dog::ESSENTIAL™ healthymouth™ anti-plaque gel	Oral gel	Plaque	HealthyMouth LLC.	Dog	Consumer & Veterinarian	2011
Cat::ESSENTIAL™ healthymouth™ anti-plaque water additive	Water additive	Plaque	HealthyMouth LLC.	Cat	Consumer & Veterinarian	2011
Cat::ESSENTIAL™ healthymouth™ anti-plaque gel	Oral gel	Plaque	HealthyMouth LLC.	Cat	Consumer & Veterinarian	2011
Greenies® Veterinary Formula Canine Dental Chews	Edible Treat	Plaque & Tartar	The Nutro/Greenies Company	Dog	Veterinarian	2011
Dog::ESSENTIAL™ healthymouth™ anti-plaque oral spray	Oral spray	Plaque	HealthyMouth LLC.	Dog	Consumer & Veterinarian	2011
Cat::ESSENTIAL™ healthymouth™ anti-plaque spray	Oral spray	Plaque	HealthyMouth LLC.	Cat	Consumer & Veterinarian	2011
Petsmile by Supersmile toothpaste	Toothpaste	Plaque	Robell Research Inc, dba Supersmile	Dog	Consumer & Veterinarian	To be launched in 2013
SANOS Dental Sealant	Dental Sealant	Plaque & Tartar	AllAccem, Inc.	Dog	Veterinarian	2011
Dog::ESSENTIAL™ healthymouth™ anti-plaque water additive - Mobility Formulation	Water additive	Plaque	HealthyMouth LLC.	Dog	Consumer & Veterinarian	2011
Feline Greenies® Feline Dental Treats	Edible Treat	Tartar	The Nutro/Greenies Company	Cat	Consumer & Veterinarian	2012
Royal Canin Feline Dental Diet	Diet	Plaque	Royal Canin	Cat	Consumer & Veterinarian	2012